

Philip Morris USA.**Health Issues for Smokers**

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Cigarette Smoking and Disease in Smokers: We agree with the overwhelming medical and scientific consensus that cigarette smoking causes lung cancer, heart disease, emphysema and other serious diseases in smokers. Smokers are far more likely to develop serious diseases, like lung cancer, than non-smokers. There is no "safe" cigarette. These are and have been the messages of public health authorities worldwide. Smokers and potential smokers should rely on these messages in making all smoking-related decisions.

Choose from the following for more detailed information from public health authorities on cigarette smoking and disease in smokers:

Highlights and conclusions from the following U.S. Surgeon General's reports:

- [1964](#), [1979](#), [1980](#), [1983](#), [1984](#), [1994](#), [2001](#)

For further information, click on the links below:

- [The 1998 U.S. Surgeon General's Report](#)
- [International Agency for Research on Cancer](#)
- [The World Health Organization](#)
- [The U.S. Centers for Disease Control](#)
- [The American Cancer Society](#)

Recent views of the U.S. Surgeon General regarding tobacco policy issues:

- [The 2000 U.S. Surgeon General's Report](#)

Cigarette Smoking and Addiction: We agree with the overwhelming medical and scientific consensus that cigarette smoking is addictive. It can be very difficult to quit smoking, but this should not deter smokers who want to quit from trying to do so.

- [Information about quitting smoking.](#)

Additional information from public health authorities on cigarette smoking and addiction is available on this page. Here are a few examples:

- "The determination that cigarettes and other forms of tobacco are addicting is based on standard criteria used to define drugs as addicting." (*U.S. Surgeon General*)
- "The World Health Organization has classified smoking as an addiction." (*World Health Organization*)
- "...the nicotine in cigarettes and smokeless tobacco causes and sustains addiction." (*U.S. Food and Drug Administration*)

Choose from the following for more detailed information from public health authorities on cigarette smoking and addiction:

- [Highlights and conclusions of the Surgeon General's 1988 report](#)
- [Excerpts from the U.S. Food and Drug Administration's findings relating to addiction](#)
- [Additional information from the World Health Organization](#)

Our Support of Consistent Public Health Messages: We support a single, consistent public health message on the role played by cigarette smoking in the development of disease in smokers, and smoking and addiction. This includes our support of legislation that requires cigarette manufacturers to place health warnings on packages and in advertisements, and our belief that governments and public health officials should determine the text of the warning messages.

[Read our policy regarding links.](#)

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